

# INDUSTRY DOSSIER

## 15<sup>TH</sup> IEA HEAT PUMP CONFERENCE



## VIENNA 2026

[WWW.HPC2026.ORG](http://WWW.HPC2026.ORG)

26 – 29 MAY 2026 | HOFBURG, VIENNA



# WELCOME

On behalf of the National Organising Committee (NOC) of the International Energy Agency's Technology Collaboration Programme on Heat Pumping Technologies ([IEA HPT TCP](#)), we warmly welcome you to take part in the 15<sup>th</sup> IEA Heat Pump Conference to be held in the historical city of Vienna, 26-29 May 2026. The Austrian conference team looks forward to welcoming you to the event, which takes as its motto, **Decarbonisation through Innovation**.

The Heat Pump Conference 2026 will be the biggest of its type in Europe, with industrial representatives, policy makers and researchers discussing the latest advancements in heat pumping technologies. The NOC is working hard to plan and organise an exciting conference programme, including a **technical programme, international keynotes, panel discussions, poster presentations, workshops, technical tours and social activities**. The **NOC** greatly appreciates the assistance provided by the International Organising Committee (IOC) and Heat Pump Centre, the programme office of [HPT TCP](#). We encourage researchers, policy makers, representatives from utilities and the public sector, manufacturers, and designers to present their most recent and novel developments in heat pumping technologies.

The conference in Vienna will be the 15<sup>th</sup> in a series of triennial conferences, and the second to be held in Austria: we are delighted to once again be the conference hosts after 42 years. Previous conferences were held in Graz (1984), Orlando (1987), Tokyo (1990), Maastricht (1993), Toronto (1996), Berlin (1999), Beijing (2002), Las Vegas (2005), Zurich (2008), Tokyo (2011), Montreal (2014), Rotterdam (2017), Jeju, Korea (2021) and Chicago (2023).

We look forward to having you here with us in Vienna.



**THOMAS FLECKL**

Chair of the National Organising  
Committee for HPC 2026



**CHRISTIAN KÖFINGER**

Business Manager for  
Heat Pumping Technologies at AIT



# CONFERENCE INFORMATION

<b>VENUE</b>	Hofburg, Vienna
<b>DATE</b>	26 – 29 May 2026
<b>EXPECTED DELEGATES</b>	700-1,000

**15<sup>TH</sup> IEA  
HEAT PUMP  
CONFERENCE**

## CONTACT

Sponsorship & Exhibition Management:  
Christian Köfinger | AIT Austrian Institute of Technology GmbH  
Giefinggasse 2, 1210 Vienna, Austria  
[office@hpc2026.org](mailto:office@hpc2026.org)



## REGISTRATION & HOTEL BOOKING

Katharina Seper | Mondial Congress & Events  
Mondial GmbH & Co KG  
Operngasse 20b, 1040 Vienna, Austria  
[heatpumpconference@mondial-congress.com](mailto:heatpumpconference@mondial-congress.com)



## BOOK HERE YOUR SPONSORSHIP

<https://mondial.eventsair.com/hpcind/application/Site/Register>

## IMPORTANT DATES

Final deadline for submission of abstracts	15 May 2025/ 2 June 2025
Start of registration	30 June 2025
Deadline for exclusive sponsorship items	31 October 2025
Deadline to submit logos and sponsor artwork	31 October 2025
Start of booth allocation	15 November 2025
Deadline for submission of draft papers	17 November 2025
Early fee registration deadline	28 February 2026
15 <sup>th</sup> IEA Heat Pump Conference	26 - 29 May 2026

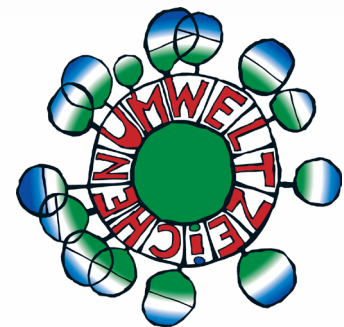
# ABOUT THE 15<sup>TH</sup> IEA HEAT PUMP CONFERENCE

## REASONS TO ATTEND:

- 700-1,000 delegates from around the world
- Diverse opportunities to present company innovations
- Exclusive industrial exhibition in a unique setting
- Varied programme including keynote speakers, workshops, technical tours and networking events
- Presentation of the latest scientific developments in heat pumping technologies
- A chance to meet the world's foremost experts in heat pumping technologies
- Europe's no. 1 heat pumping technology conference where industry and researchers get to meet
- The place to be to discuss the latest heat pumping technologies and applications in 2026

## SUSTAINABILITY & GREEN MEETING

We aim to certify the 15<sup>th</sup> IEA Heat Pump Conference as a Green Meeting according to the Austrian Eco Label. As such, we kindly ask you to consider the following points when planning your congress attendance to ensure that all guidelines are met for your exhibition booth:



- Waste must be disposed of at the venue in accordance with the requirements of the waste management system.
- No disposable tableware (cups, plates, cutlery, etc.) may be used during the event.
- Materials/components must be reused wherever possible.
- Give-aways generating significant volumes of waste or environmentally harmful waste, e.g. disposable beverage packaging, products with batteries or accumulators, must be avoided.
- Please also ensure that coffee is served as sustainably as possible. While the use of capsule systems is allowed under the Green Meeting guidelines, we ask that you use systems that focus on sustainability.

We believe that this move to sustainability will benefit the organisers, delegates and exhibitors. We look forward to your support in implementing these guidelines.



# SPONSORSHIP PACKAGES

	<b>PLATINUM</b> EUR 30,000 max. 3 companies	<b>GOLD</b> EUR 20,000 max. 5 companies	<b>SILVER</b> EUR 12,000 unlimited	<b>BRONZE</b> EUR 5,000 unlimited
Included exhibition space	9 sqm	6 sqm		
Included conference registrations	5	4	3	
Included tickets for evening event "Conference dinner & Rittinger award"	5	4	3	
Company logo featured on the conference website in a dedicated sponsor section	•	•	•	•
Link to company website on the conference website in a dedicated sponsor section	•	•	•	
Company introduction on LinkedIn or in a newsletter	•			
Company logo in „Meet our sponsors” post on LinkedIn	•	•	•	
Company logo included in a dedicated sponsor banner in newsletter	•	•		
Company logo featured on Flyer	•	•	•	•
Company logo featured on the break slides during the conference	•	•	•	•
Company logo and link featured in a dedicated section of the conference app	•	•	•	•
Company logo on start screen of conference app	•			
Acknowledgment in opening session through moderator	•			

**It is possible to customise the sponsorship packages as long as the company covers the total value of the package. If you have any customisation requests, please contact [office@hpc2026.org](mailto:office@hpc2026.org).**

## PLATINUM SPONSORSHIP PACKAGE

**EUR 30,000**

The Platinum sponsorship package is our prime sponsorship package and limited to the main conference sponsors. It offers a very high level of exposure both prior to and during the conference. The Platinum sponsors are the main conference partners and will be featured accordingly. Additionally, Platinum sponsors enjoy priority in booking additional high visibility sponsorship items such as lanyards.

To guarantee visibility, Platinum sponsorship is limited to 3 companies.

### BENEFITS DURING THE CONFERENCE:

#### Onsite presence

- 9 sqm exhibition space\*
- Exclusivity on 9 sqm booths, thus enhancing presence in the industrial exhibition
- 5 conference registrations
- 5 tickets for the conference dinner on 27 May 2026 at the Erste Bank Campus
- Acknowledgment of Platinum sponsors at the opening session

\* Exhibition space is allocated on a 'first come, first served basis', and priority is given to sponsors. Kindly note that exhibition bookings are for space only and do not include walls, furniture, power, etc. Additional equipment may be booked at the sponsor's discretion; all relevant suppliers will be included in the official exhibitor handbook, which will be available from autumn 2025.

#### Logo placement

- Company logo featured on the break slides during programme breaks in a dedicated Platinum sponsors section
- Company logo and link featured in a dedicated Platinum sponsors section of the conference app
- Company logo on start screen of the conference app: Your logo will be featured on the app start screen and be displayed every time a user opens the conference app

### BENEFITS PRIOR TO THE CONFERENCE:

#### Website

- The company will be featured as Platinum sponsor with a logo on the conference website in a dedicated sponsor section including a link to the company website.

#### LinkedIn | 51,000 followers

- A dedicated post introducing the company as a Platinum sponsor on our LinkedIn page, including a short company description, the company logo and link to the company website.

#### Newsletter | 400 subscribers

- A dedicated "Meet our Platinum sponsor" paragraph featuring the company logo and link to website to introduce the company in a conference newsletter.
- The company will be included as Platinum sponsor with a logo in a dedicated sponsor banner in a conference newsletter.

#### Print

- The company will be included as Platinum sponsor with a logo on a flyer produced for the conference.

## **GOLD SPONSORSHIP PACKAGE**

**EUR 20,000**

The Gold sponsorship package gives a very high level of exposure, both prior to and during the conference. Gold sponsors, after Platinum sponsors, will be featured in the industrial exhibition and given priority when it comes to booth selection. Additionally, Gold sponsors enjoy priority in booking additional high visibility sponsorship items such as lanyards.

To guarantee visibility, Gold sponsorship is limited to 5 companies.

### **BENEFITS DURING THE CONFERENCE:**

#### **Onsite presence**

- 6 sqm exhibition space\*
- 4 conference registrations
- 4 tickets for the conference dinner on 27 May 2026 at the Erste Bank Campus

\* Exhibition space is allocated on a 'first come, first served basis', and priority is given to sponsors. Kindly note that exhibition bookings are for space only and do not include walls, furniture, power, etc. Additional equipment may be booked at the sponsor's discretion; all relevant suppliers will be included in the official exhibitor handbook, which will be available from autumn 2025.

#### **Logo placement**

- Company logo featured on the break slides during programme breaks in a dedicated Gold sponsors section
- Company logo and link featured in a dedicated Gold sponsors section of the conference app

### **BENEFITS PRIOR TO THE CONFERENCE:**

#### **Website**

- The company will be featured as Gold sponsor on the conference website with a logo in a dedicated sponsors section including a link to the company website.

#### **LinkedIn | 51,000 followers**

- Company logo featured in a dedicated post introducing the Gold sponsors of the conference.

#### **Newsletter | 400 subscribers**

- The company will be included as Gold sponsor with a logo in a dedicated sponsor banner in the conference newsletter.

#### **Print**

- The company will be included as Gold sponsor with a logo on the flyer produced for the conference.

## **SILVER SPONSORSHIP PACKAGE**

**EUR 12,000**

The Silver sponsorship package offers a high level of exposure both prior to and during the conference. The Silver sponsorship is ideal for companies wishing to ensure their visibility at the conference and in the related promotions, but which choose not to exhibit in the industrial exhibition.

### **BENEFITS DURING THE CONFERENCE:**

#### **Onsite presence**

- 3 conference registrations
- 3 tickets for the conference dinner on 27 May 2026 at the Erste Bank Campus
- Logo placement
- Company logo featured on the break slides during programme breaks in a dedicated Silver sponsors section
- Company logo and link featured in a dedicated Silver sponsors section of the conference app

### **BENEFITS PRIOR TO THE CONFERENCE:**

#### **Website**

- The company will be featured as Silver sponsor with a logo on the conference website in a dedicated sponsors section including a link to the company website.

#### **LinkedIn | 51,000 followers**

- Company logo featured in a dedicated post introducing the Silver sponsors of the conference.

#### **Print**

- The company will be included as Silver sponsor with a logo on a flyer produced for the conference.

## **BRONZE SPONSORSHIP PACKAGE**

**EUR 5,000**

The Bronze sponsorship package is ideal for companies wishing to demonstrate their support for the conference, and wanting exposure prior and during the event, but which are not able or willing to commit to an onsite presence.

- Company logo featured on the break slides during programme breaks in a dedicated Bronze sponsors section
- Company logo and link featured in a dedicated Bronze sponsors section of the conference app and Website
- Company featured as Bronze sponsor with a logo on the conference website in a dedicated sponsors section
- Company included as Bronze sponsor with a logo on a flyer produced for the conference



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## 6 SQM EXHIBITION SPACE

**EUR 6,000**

**MAX. 3 COMPANIES**

Showcase your company at the 15<sup>th</sup> IEA Heat Pump Conference industrial exhibition. The exhibition rounds off the conference programme and allows companies to meet and directly present their products to delegates.

Exhibition space is allocated on 'first come, first served basis,' and priority is given to sponsors. Kindly note that exhibition bookings are for space only and do not include walls, furniture, power, etc. Additional equipment may be booked at the sponsor's discretion; all relevant suppliers will be included in the official exhibitor handbook which will be available from autumn 2025.



## LANYARDS

**EUR 7,500**

Lanyards are high visibility sponsorship items that accompany all delegates throughout their time at the conference. The lanyard design is at the discretion of the sponsor, subject to approval by the organiser. Production and shipment of lanyards must be arranged by the sponsor, quantity and shipment details will be confirmed by the organiser in good time.

Platinum and Gold sponsors enjoy priority in bookings until 31 October 2025, after which the 'first come, first served' approach will be applied.

## CHARGING STATION

**EUR 3,500 PER STATION**

**MAX. 2 SPONSORS**

Charging stations will be placed at a strategic, high visibility location at the conference venue to allow delegates to quickly charge their phone batteries while attending the sessions. Charging station sponsors will be able to design the charging box with their company branding. Design specifications and templates will be provided by the organiser in good time.

## COFFEE BREAK SPONSORSHIP

**EUR 7,000 / DAY**

Companies can sponsor the official conference coffee breaks. Coffee break sponsors will be allowed to place roll-ups or flags at the coffee break stations (one roll-up/flag per coffee break station, exact placement subject to organiser approval). Additionally, the company logo will be included in the menu cards at the catering stations. The company logo will also appear in the conference programme of the day as coffee break sponsor.

Coffee break sponsoring is limited to one company per day. The sponsorship day is allocated on a 'first come, first served' basis.



## ★ **CONFERENCE DINNER & RITTINGER AWARD** **EUR 25,000**

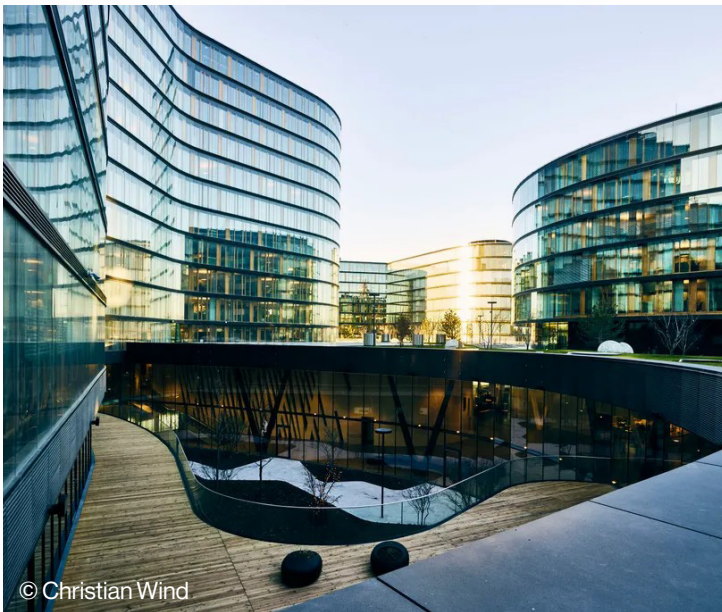
Companies have the exclusive opportunity to sponsor the conference dinner on 27 May at the Erste Bank Campus. 800 delegates are expected to attend.

At the event, the company can place up to 3 roll-ups or flags, and the sponsor will be featured in the presentation. Additionally, the company logo will be included in the menu cards and the company logo will also appear in the conference programme. 5 entrance tickets to the dinner will also be provided.

## ★ **VIENNESE WINE TAVERN EVENT** **EUR 15,000**

Companies have the exclusive opportunity to sponsor the networking dinner on 28 May held at the winery Fuhrgassl-Huber. 400 delegates are expected to attend.

At the event, the company can place up to 2 roll-ups or flags. Additionally, the company logo will be included in the menu cards and the company logo will also appear in the conference programme. 3 entrance tickets to the event will also be provided.





## TERMS AND CONDITIONS

Sponsorship benefits will only come into effect if payments are received by the Austrian Institute of Technology within the timeframe outlined on the respective invoices. All payments must be made in EUR (€).

Prices stated in this dossier are exclusive of Austrian VAT and other applicable charges. The Austrian legal contracting fee of 1% will be charged on exhibition space bookings. Print advertisement bookings are subject to a 5% advertising fee.

All prices stated in the dossier are net prices. Austrian companies as well as associations and entities without a valid VAT number/registered company status will be charged Austrian VAT at 20%. EU companies with a valid VAT number will be invoiced as reverse charge; non-EU companies that have confirmed their business status are outside the scope of Austrian VAT.

## CANCELLATION POLICY & FEES

Cancellations and changes to your original booking must be made in writing to the Austrian Institute of Technology ([office@hpc2026.org](mailto:office@hpc2026.org)). Cancellation without incurring penalties is only possible until 26 May 2025. After the deadline, the following cancellation fees will apply:

For cancellations after 31 August 2025, 50% of the total cost will be retained.

For cancellations after 31 October 2025, 100% of the total cost will be retained.

